



# Keys to a Successful Data Governance Journey

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# Data Governance Strategic Pillars

## Data Transparency

Provides functional process clarity through documentation of data usage, restrictions and ethical considerations

## Data Accessibility

Provides capabilities that will enable the right access to the right data at the right time

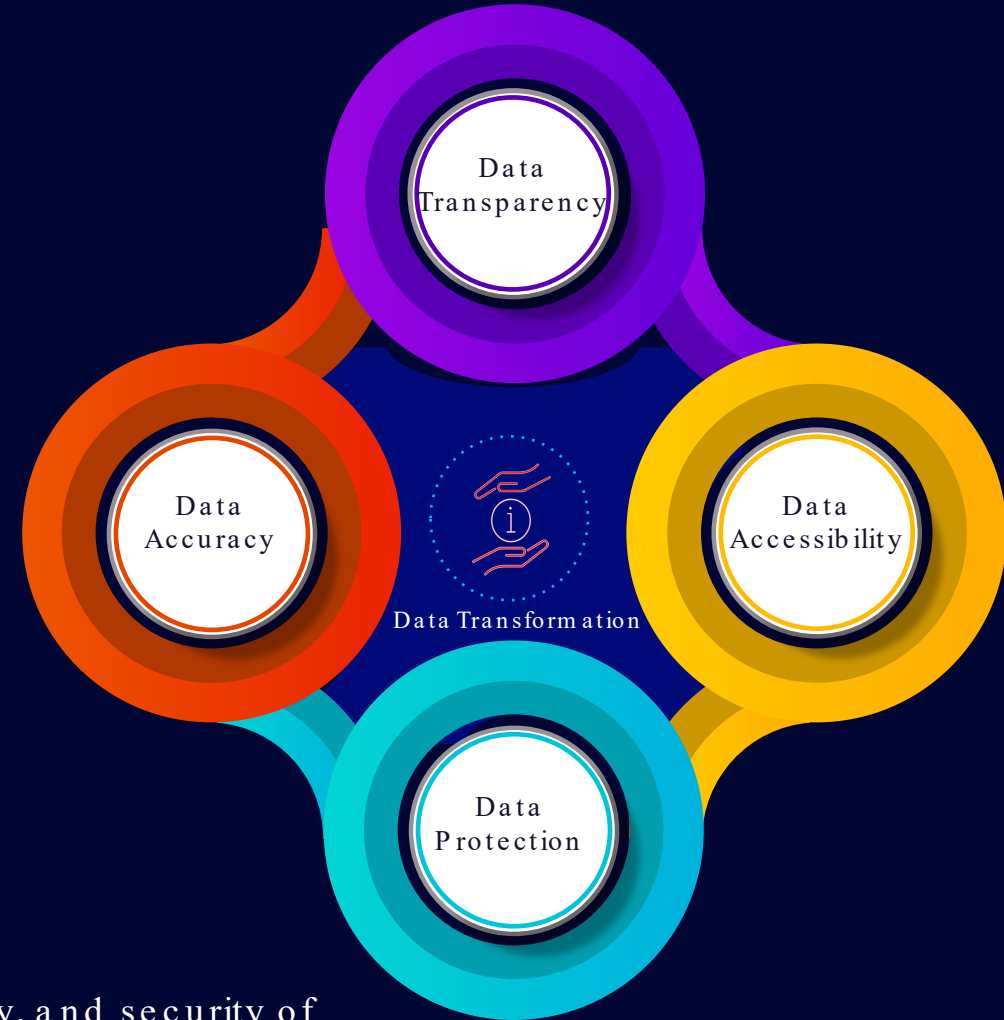
## Data Protection

Secures our data by driving education and application of policies and best practices

## Data Accuracy

Ensures high-quality, defined data is owned by the function while having the right controls in place

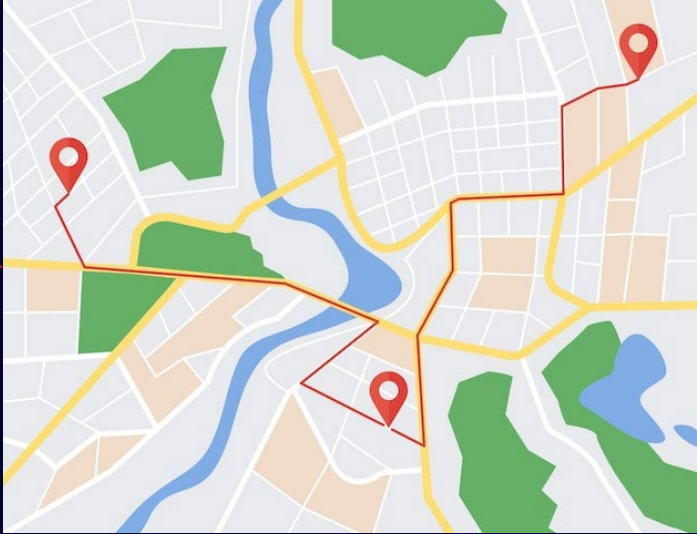
**Data Transformation** promotes the availability, quality, and security of data through our Data Governance Framework. This ensures our data is a **trusted asset** delivering **quantifiable business value**



# Data Culture Maturity



Where are you today?



Where are you going?



How do we get there?

# 4 Steps to Better Governance Maturity

## Business Acumen

- Business friendly value statement
- Simple deliverables
- Clear impact statements
- Remove technology terminology

1

## Maturity Roadmap

- 24 – 36 month outlook for maturity of pillar to showcase how short term deliverables are creating long term impacts

2

## Data Capability

- Build capabilities of the organization surrounding data understanding and data usage
- Different approaches and platforms to expand reach of audience

3

## DG RACI Model

- Clearly articulate the RACI
  - Responsible
  - Accountabl  
e
  - Consulted
  - Informed
- Align stakeholders on requirements

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