

2020 Great Lakes Data & Analytics Summit Agenda

8:00 AM - 9:00 AM	Registration & Breakfast				
9:00 AM - 10:00 AM KEYNOTE	Alter.Everything, Including your Organization's Culture of Analytics Alan Jacobson, Alteryx Grand Ballroom				
10:00 AM - 10:30 AM	Break 1 - Snacks and Refreshments / Networking				
	Data & Analytics Use Cases	Machine Learning Use Cases	Vendor Sponsored Sessions	Vendor Demos	Hands-On Workshops
	TRACK 1 Salon C	TRACK 2 Salon H	TRACK 3 Mediterranean Room	TRACK 4 Dennison Room	TRACK 5 Niles Room
10:30 AM - 11:15 AM SESSION 1	<i>Path to Brilliance: Building an Analytical Center of Excellence</i> Gary Gruccio & Ian Reed Signet Jewelers	<i>Starting Up Data Science for the Non-Digitally Native: 5 Things to Know</i> Jorge Lozano Steelcase		<i>Observability from Splunk's Data to Everything Platform</i> Brandon McGirr & Jim Judge Splunk	Hands-On Workshop Informatica Data Catalog
11:15 AM - 11:30 AM	Break 2 - Snacks and Refreshments / Networking				
11:30 AM - 12:15 PM SESSION 2	<i>Self-Service Analytics: Data-Driven Decision Making</i> Khuzema Tikiwala Meritor	<i>Machine Learning to Support Mental Health Intervention and Diversion from Jail</i> Andrea Smith, DWIHN & Robert Dunlap, Wayne Co. Jails	<i>The Benefits of Analyzing Vehicle and Driver Performance Data</i> Ken Black General Motors <i>Sponsored by: Alteryx</i>	<i>Building an End-to-End Data-Driven Culture for Manufacturing & Supply Chain</i> Jesse Cugliotta Qlik	
12:15 PM - 1:15 PM	Plated Lunch Grand Ballroom				
1:15 PM - 1:30 PM	Networking				
1:30 PM - 2:15 PM SESSION 3	<i>The New Crystal Ball: What's Your Data Telling You?</i> Michael Hart Plex Systems	<i>New Methods of Text Analysis</i> David Corliss FCA	<i>A Journey of Data Democratization & Collaboration at Scale</i> Ajay Jillellamudi GE Transportation <i>Sponsored by: Dataiku</i>	<i>Analytics Catalogs: A Game Changer for All Enterprises with Multiple BI Tools</i> Saurbh Khere ZenOptics	Hands-On Workshop Qlik Data Integration
2:15 PM - 2:30 PM	Break 3 - Snacks and Refreshments / Networking				
2:30 PM - 3:15 PM SESSION 4	<i>Delivering Power by Moving IoT Data Science Workloads to Snowflake</i> Saima Sattar American Axel	<i>Cloud Computing with Spark</i> Jordan Martz Databricks	<i>Data Security & Privacy Regulations - Two Sides of the Same Coin</i> Michael Gutsche <i>Sponsored by: Micro Focus</i>	<i>A Paradigm Shift; From Process Mapping to Enterprise Performance Acceleration</i> Dean Sutherland Celonis	
3:15 PM - 3:30 PM	Break 4 - Snacks and Refreshments / Networking				
3:30 PM - 4:30 PM KEYNOTE	Achieving Analytics Outcomes: Leadership Perspectives Khuzema Tikiwala, Meritor // Saima Sattar, AAM // Mark Fisher, WIT Grand Ballroom				
4:30 PM - 5:00 PM	Closing Remarks & Raffle				