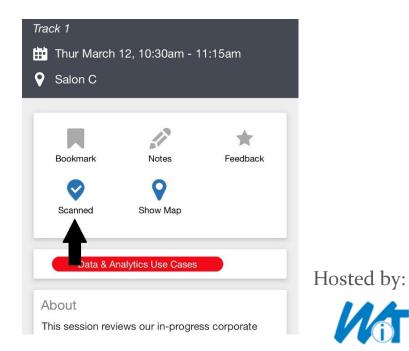


Welcome! The presentation will begin shortly

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Self-Service Analytics and Data Driven Decision Making

Khuzema Tikiwala

Solution Architect – Analytics / BI Meritor Inc.

3/19/2020

Agenda

- > Introduction
- **➤** Self-Service Analytics
- ➤ Enabling Self-Service Analytics With Qlik
- > Use Cases
- ➤ Analytics in Digital Transformation / IIoT
- > Q & A



Introduction





About Me





Graduated from Indore
University as Mechanical
Engineer in 1991

Diploma in Marketing Management in 1994



in Finance in 1996

Diploma in Advance Computing



Passionate about music/singing! Hosted a radio program on AM 1460 for 2 years











Favorite Places Mountain/Beach







MERITOR at a Glance

Meritor is a leading global supplier of drivetrain, mobility, braking and aftermarket solutions for commercial vehicles and industrial markets.





\$4.4 BillionCompany



9,100 Employees



19 Countries



Troy, MIHeadquarters



Diversified Product Portfolio



- Axles
- Drivelines, universal joints and yokes
- Cam, air and hydraulic brakes
- Automatic slack adjusters



- Axles
- Air ride suspensions
- Meritor Tire Inflation System™ (MTIS)
- Brakes



Defense

- Full portfolio of axle and brake technology
- All-wheel drive systems
- Independent suspension axle systems (ISAS)
- Military-grade drive axles
- Transfer cases



Off-Highway

- Heavy-duty front and rear axles
- All-wheel drive systems
- Transfer cases
- RT crane axles



- Front and rear axles
- All-wheel drive systems
- Transfer cases
- Gearboxes
- PTOs



Aftermarket

- Original equipment service parts
- All-makes programs
- Remanufactured parts







Analytics Journey

Traditional BI

Reporting as an Analytics Strategy

No Master Data

No Data Integration across functional areas

Qlik as Single Global & Centralized Analytical/Reporting Platform

Well defined Analytical Process

Self-Service Analytics

Cross Functional Data Integration

Drive Towards Master Data

25 dashboards in production, 15 in the making

Skill Shift towards Data Scientist

Data Governance

Digital Transformation

IoT/Industry 4.0

Predictive Analytics

Prescriptive Analytics

Unstructured Data

Commoditize Data

2000-2017

2018-2019

2020 & Beyond



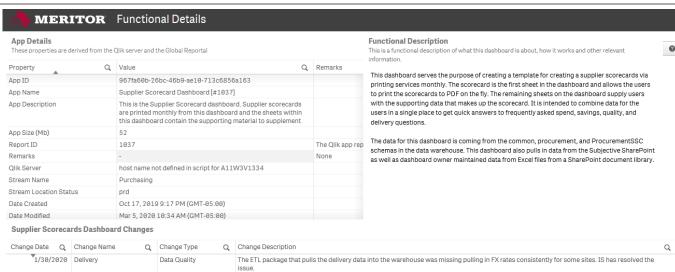
- Business users build the dashboards
- ➤ IT provides governance, security, upgrades, data connections, migration of dashboards, technical support and trainings
- Business controls who can access Qlik dashboards
 - Security based on windows AD groups
 - User requests access through a Qlik Access Request form
 - Business approves or rejects access
 - No IT intervention needed. Once a user is approved, access is granted automatically
- Training
 - Group training
 - Continuous One on One training



Dashboard registration

- Every Dashboard is registered through a registration form
- Information captured is: Dashboard owner, developer, data age information and functional details about the dashboard
- All the information is displayed in a mandatory Functional Details sheet in each dashboard
- Any new user of the dashboard knows who to contact in case of any questions





Change Date Q	Change Name Q	Change Type Q	Change Description	Q
1/30/2020	Delivery	Data Quality	The ETL package that pulls the delivery data into the warehouse was missing pulling in FX rates consistently for some sites. IS has resolved the issue.	
1/30/2020	Delivery	OTIF Tolerance Update	The team received guidance from Supply Chain leadership to update the delivery tolerances for the on-time in-full (OTIF) metric. All CVS and CVA now aligned to the same tolerances globally. CVS has a ± 1 day for domestic and ± 5 days for international shipments globally. CVA now has a -5 ± 2 days for domestic and ± 5 days for international shipments globally.	
1/30/2020	Fiscal Month Labels	Bug Fix	Fixed inconsistent labeling of fiscal months. For December and January fiscal months, depending on where the fiscal months started and ended, it would sometimes show the next or prior calendar year on the label. Eg January FY19 was showing 2018-Jan because the fiscal month started in December of 2018. The data was being sliced correctly on the back-end, the label was just incorrect.	:
1/13/2020	Delivery	Data Quality	The ETL package that pulls the delivery data into the warehouse for Qlik to consume was discovered to be duplicating rows. IS has remedied the duplication issue. September and October PDF scorecards have been removed from the SharePoint.	
12/11/2019	Forecasts	Data Quality	The dashboard had previously been updated to automatically select the correct forecast, but forecast had not been removed from all calculations. Removed all references to forecast in all tables and calculations.	
12/11/2019	Savings Sheet	Bug Fix	A change in how the estimated savings was calculated validated on FY19 data correctly but didn't correctly roll over to FY20. Some savings inadvertantly fell off of the calculation depending on when the program started. Most charts were showing the correct percentage but the calculation that determines the grade was ignoring the prior fiscal year programs. This has been corrected.	
12/11/2019	Spend Sheet	Bug Fix	The wrong currency code was put into the spend table which caused rows to appear duplicated. This didn't cause issues with the spend but great increased the number of rows. The correct currency column has been added to the table. In addition future fiscal months without spend were showing in the table and have also been removed.	ly



Dashboard Migration

- Dashboard developers initiate the dashboard migration using a SharePoint form
- Dashboard owner (business) get's notification for approval/rejection
- After approval, IT gets notification and migrates the dashboard



Enabling Self-Service Analytics With Qlik





Enabling Self-Service Analytics With Qlik

Meritor Data Dictionary Dashboard

- > A complete inventory of data available in data warehouse
- Users can see what data is available in the data warehouse
- Simple search function to find data elements
- Users can find out if the data can be used in Qlik
- Information on Qlik data connection availability for the data
- User can request access to data connection directly from the dashboard



Enabling Self-Service Analytics With Qlik

Qlik Access/Usage Dashboard

- Users can see who have access to each dashboard
- Used for regular Qlik access audits
- Stream owners can see who is accessing which dashboard in their stream
- Stream owner can see when was the last time a user accessed a stream/dashboard and decide to revoke someone's access







Sales and Margin Analysis:

Dashboard to analyze sales, profitability margin and cost allocation

- Before
 - Data accessible only through Excel.
 - Mostly aggregate data. No drill down capabilities
- **Benefits**
 - ➤ Found many under the radar issues with margin. Many high margin product which were ignored
 - Concept of minimum profitability margin for each product line. This was not there before this dashboard launch
 - Uncovered many profit opportunities which were missed

MERITOR RUN WITH THE BULL

Sales and Margin Analysis:

- **Benefits**
 - Improvement in cost allocation model. Cost was allocated at a higher level and was making some products look bad. Cost allocation is now happening at lower level
 - An estimated opportunity of saving \$1 million per year

"Coolest thing I have ever seen"

"It's a treasure trove of information"

"It must feel great to deliver something that adds so much value to the business"



Resource Metrics for Engineering Lab:

Dashboard to analyze resource utilization for Test Labs across the globe

- > Before
 - Manual report preparation for daily meeting
 - Mostly aggregate data. No drill down capabilities
 - Whiteboard displays for daily briefing meetings
- **>** Benefits
 - Standardization of test lab KPIs
 - Historic trends enabled adjustment of target percentages to be realistic
 - Clear visibility of issues with test equipment/labor

MERITOR RUN WITH THE BULL

Resource Metrics for Engineering Lab:

- **Benefits**
 - Improved response time in addressing operational issues
 - Eliminated many whiteboards for daily briefing
 - Ability to customize/configure the displays as per requirements is a significant benefit
 - ➤ An estimated cost savings of \$45,000 per year

"It is visually pleasant and has been strongly embraced by our department"



MERITOR Daily OEE													
	Site Lab Previous Stop Date								Running/Iterations 383,949 ^{70,680} Total Achievable				
	Target												
	<u>></u> 450	N/A	<u>></u> 420	<u><</u> 50	<u><</u> 75	<u><</u> 25	<u><</u> 24	<u><40</u>	<u><</u> 200	<u><</u> 30	<u>70%</u>		
	Actual												
	Total Running Hours 462,469	Layered Running Ho 78,519	Core Running Hours 383,949	Parts Hours 70,323	Tech Manpower Hours 70,819	TE Manpower Hours 18,239	Customer Decision H	Set Up Hours 26,076	No Project Hours 223,052	All Other Hours	OEE Metric		
	Total Running Stands 121	Layered Stands	Ore Stands	Parts Stands	Tech Stands	TE Stands	Customer Decision S	Set Up Stands	No Project Stands	All Other Stands	-115%		
	Resource Q 2K-Dyno 4-Square 4-Square Dyno 6-Square 75HP-1 75HP-2 580-Dyno 800-Dyno Axle Chucker Axle Chucker	Resource Q 75HP-1 75HP-2 Chamber-3 CL-12 CL-20 CL-22 CRR-7 DualHub-1 Flexible Rig Rig-7 Rotary-5 Slack Stand	Resource Q ZK-Dyno 4-Square 4-Square Dyno 6-Square 580-Dyno 700-Dyno 800-Dyno Axle Chucker Axle Chucker Fatigue Axle Dyno BC-1	Resou Q 2K-Dyno 4-Square 6-Square 588-Dyno Axie Chucker Axie Dyno BC-1 BC-2 BC-3 CRR CRR-1	Resource Q 2K-Dyno 4-Square 4-Square Dyno 6-Square 580-Dyno 700-Dyno 8800-Dyno Axle Chucker Axle Chucker Fatigue Axle Dyno BC-1 BC-1	Resource Q ZK-Dyno 4-Square 6-Square 5-88-Dyno 7/80-Dyno Axle Chucker Axle Chucker Fatigue BC-1 BC-2 BC-3 CRR	Resource Q 2K-Dyno 4-Square 6-Square 580-Dyno Axle Chucker Axle Dyno BC-1 BC-2 BC-3 CRR CRR-1 CRP-2	Resource Q 2K-Dyno 4-Square 4-Square Dyno 6-Square 580-Dyno 700-Dyno 840-Dyno Axle Chucker Axle Chucker Fatigue Axle Dyno BC-1 BC-1	Resou Q 2K-Dyno 4-Square 6-Square 580-Dyno Axle Dyno BC-1 BC-2 BC-3 Brake Dyno Chamber-1 Chamber-2	Resou Q 2K-Dyno 4-Square 4-Square Dyno 6-Square 580-Dyno 700-Dyno 800-Dyno Axle Chucker Fatigue Axle Dyno BC-1	Utilization -984%		



Supplier Scorecards:

Dashboard to analyze supplier performance based on spend, savings, delivery, quality and diversity metrics

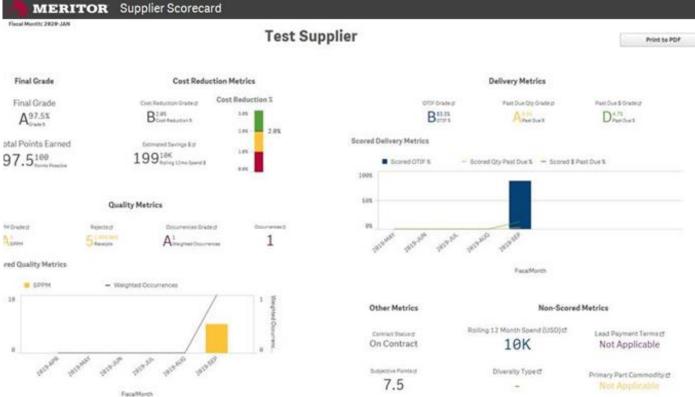
- **Before**
 - No window into supplier delivery data
 - Very manual process to evaluate supplier performance
 - Low confidence in the data
- Benefits
 - New concept of scorecard for suppliers
 - Increased data literacy
 - Global process standardization



Supplier Scorecards:

- **Benefits**
 - ► Holistic view of supplier performance across the globe.
 - Reinforced the need for proper updates related to shipments in source system
 - Opportunity to review the scoring mechanism
 - Automated generation of monthly supplier scorecard PDF (about 600)
 - Opportunity of cost savings by selecting the right supplier











Analytics in Digital Transformation



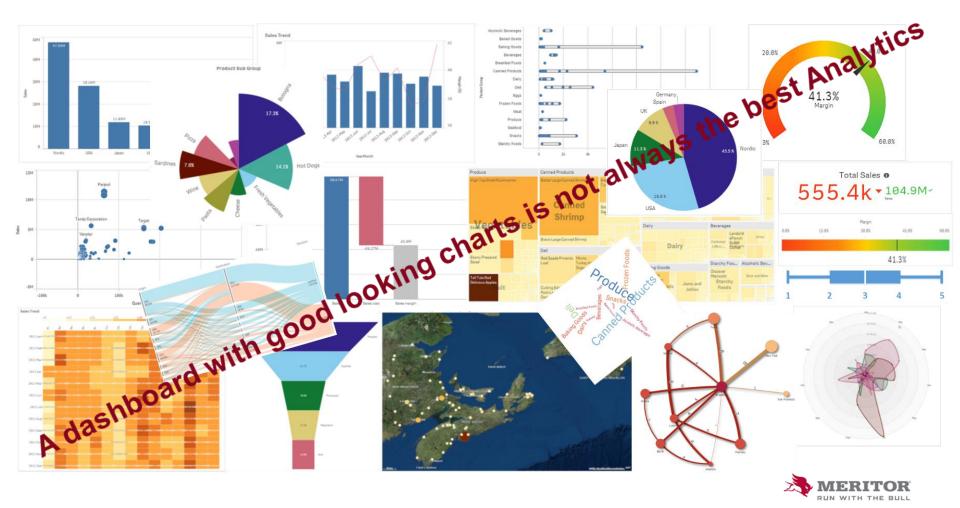


Analytics in Digital Transformation / IIoT

Use Cases:

- Shop floor display boards
 - Combination of Qlik dashboards and Mashup
 - Display has shop floor data, news/announcements, notifications, safety instructions etc.
- End of Assembly Line product validation (PoC)
 - Qlik dashboard for end of assembly line display where operator can enter/scan the part number and check if the part passed torque and angle validation
 - Quick decision making for sorting good and bad parts
 - ➤ Also provides trend of torque/angle/leak failure







Q & A

Khuzema Tikiwala

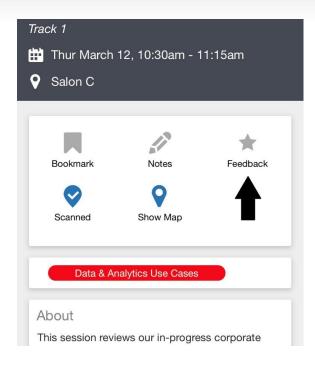
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Thank you for attending!

Thursday, March 12, 2020 | Metro Detroit

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